We offer several bachelor thesis topics in the area of:

Knowledge-based approaches in innovation management – A systematic literature review

Relevance
The creation of new knowledge is critical for innovation management. Firms need to understand, how their employees and other sources of innovation (e.g. users, suppliers) develop innovative ideas. Approaches, such as the resource-based view or knowledge-based view on innovation (e.g. Conner and Prahalad, 1996; Grant, 1996; Grant and Baden-Fuller, 1995; Nickerson and Zenger, 2004) have been used to explain innovativeness across firms.

Research objectives
The objective of the thesis is to find, understand and analyze relevant literature on theories related to knowledge-based approaches to innovation (1-2 topics per thesis), such as:

- Knowledge-based view (Grant, 1996)
- Dynamic capabilities (Teece et al., 1997)
- Ambidexterity (Jansen et al., 2006)
- Etc.

Methodology
Systematic literature review (Tranfield et al., 2003):

- Systematic review and analysis of experiential learning literature in management
- With a focus on innovation management

Literature